

CANADIAN SHIELD

Canadian Shield Treatment

Preserve the roof you already have.



Preventive roof protection for Canadian homes

Your roof gives you **warning signs.**

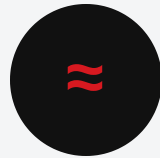
Small wear becomes expensive when it is ignored.



01

UV exposure

Sun and weather gradually stress roofing surfaces over time.



02

Moisture + debris

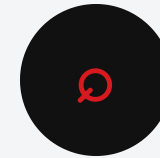
Dirt, standing moisture, and organic growth create avoidable stress.



03

Visible wear

Cracked, curling, or missing materials deserve an early assessment.



04

Professional check

A qualified inspection determines whether treatment is appropriate.

Preserve now vs. wait for the problem

PRESERVE NOW



Protect the surface

Add a maintenance layer before wear compounds.



Plan the work

Choose timing before an emergency chooses it for you.



Keep options open

Treatment may be considered while the roof remains serviceable.



Document the condition

Create a baseline for future inspections and follow-up.

WAIT FOR THE PROBLEM



Chase the leak

Water intrusion can spread beyond the visible spot.



Pay for disruption

Emergency access, interior damage, and disposal add friction.



Lose flexibility

Severe deterioration can narrow repair options.



Guess at the cause

The visible symptom may not be the source.

Start with an inspection. The right answer is a documented roof decision—not a promise.

The price of waiting is **rarely just the roof.**

FULL REPLACEMENT PLANNING

\$15,000–\$50,000+

- Includes tear-off, materials, labor, and disposal.
- Varies by roof size, material, slope, and access.
- Often involves hidden structural or interior damage.

NANO TREATMENT MAINTENANCE

Fraction of the price

- Positioned as a maintenance option for suitable roofs.
- Help shield surfaces from weather exposure early.
- Documented care plan instead of emergency repair.

CRITICAL: Treatment does not correct structural failure, active leaks from failed assemblies, or roofs at the end of their serviceable life. Suitability is determined by inspection.

DECISION FACTORS

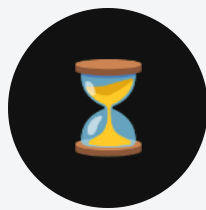
Why homeowners choose a **maintenance-first** decision

Four reasons to act before the next storm.



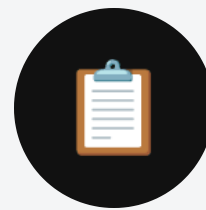
PROTECT

Help shield serviceable roofing surfaces from weather exposure.



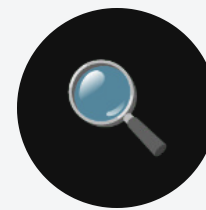
PRESERVE

Support a longer maintenance horizon when the roof qualifies.



PLAN

Replace surprise decisions with a documented care plan.



PROVE

Finish with quality checks, photos, and clear follow-up.

Bottom line: **Better roof care is a process**, not a one-day promise.

Steps 1–4 | Build the foundation



STEP 01

Inspection

Assess material, age, drainage, damage, and treatment suitability.



STEP 02

Cleaning

Remove loose debris, dirt, and surface contaminants.



STEP 03

Surface Prep

Address minor prep items and create a clean, ready-to-treat surface.



STEP 04

Nano Application

Apply the selected treatment evenly according to product requirements.

Steps 5–7 | **Finish with confidence**

5

Curing

Allow the treatment to set under appropriate weather and site conditions.

6

Quality check

Review coverage, details, cleanup, and visible completion criteria.

7

Warranty + follow-up

Provide documentation, care guidance, and scheduled follow-up.

The finish matters because **protection is only as credible** as the process behind it.

Myth vs. reality

MYTH



“A coating fixes every roof.”

One product cannot repair structural failure or failed assemblies.



“If it’s not leaking, it’s fine.”

Early wear can remain invisible from the ground until it’s too late.



“Nano means permanent.”

No roof treatment lasts forever; weather keeps working.

REALITY



“Suitability comes first.”

Inspection determines whether treatment is appropriate for your roof.



“Prevention starts early.”

Routine assessment can reveal issues before they become emergencies.



“Maintenance is ongoing.”

Follow-up and care help protect your investment over time.

Canadian Shield provides **clear documentation** so you know exactly what was observed.

Myth vs. reality | homeowner questions

MYTH



“The cheapest quote is the best value.”

Scope may be incomplete or miss critical preparation steps.



“I can inspect the roof myself.”

Roof access creates significant safety and damage risks.



“A treatment means I can forget the roof.”

Weather keeps working; no treatment is permanent.

REALITY



“Compare the full scope.”

Materials, prep, access, cleanup, and warranty all matter.



“Use a qualified professional.”

Keep homeowner checks to safe visual observations from the ground.



“Keep a care rhythm.”

Schedule inspections and address changes promptly.

Canadian Shield provides clear documentation so homeowners know what was observed and what happens next.

NEXT STEPS

A smarter **roof-care** conversation

- 1** We identify the roof system, visible wear, drainage conditions, and access considerations.
- 2** We explain what Nano treatment can and cannot do for your specific roof.
- 3** We separate maintenance opportunities from repairs that should happen first.
- 4** We provide a written scope, price, timing, and service-agreement details.

Book a roof assessment

Get a clear next step before the next weather event. Our professionals provide a documented baseline for your home.

SCHEDULE NOW



Preserve now. Plan with confidence.

A better roof decision starts with a closer look.



CLEAR SCOPE

No vague promises; the work is defined before it starts.



PROFESSIONAL PROCESS

Preparation, application, and quality check as one system.



FOLLOW-THROUGH

Warranty and follow-up details are part of the conversation.